



Retail Market - Case Study



“The benefit of using MobileIPCamViewer is increased safety, operational efficiency and profitability”

– Mr. Kyriakos, Founder and Mr. Murry,
Branch Manager, Amcomm Wireless

Situation and Solution:

Amcomm Wireless is a Verizon Wireless reseller has 15 retail stores through out east coast, committed to exceptional customer service and highest quality. Amcomm has installed SONY cameras to monitor and get the pulse on the stores remotely.

Both Mr. Kyriakos, Founder of the company and Mr. Murry, Branch Manager are very busy and on the road and away from the store most of the time and want to be able to see how the stores doing periodically and what can they do to improve stores' operations.

“mobileIPCamViewer lets us watch the store anytime on our Blackberries, through which we can see what is going on in the store and how we can act to make the store operations more efficient and effective” says Mr. Kyriakos and Mr. Murray.

Phone and Network: Blackberry on Verizon Wireless

Camera Make & Model: Sony RZ50N

Result:

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MobileIPCamViewer provides live video surveillance on your cell phone. Visit www.mobileIPCamViewer.com to download a free trial and find out more