

**Mobile Access to Video Surveillance**

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mobiDEOS--makers of MobileCamViewer, specialized in providing mobile access to video surveillance, now integrated with the JVC NVRs, VR-N1600U and VR-N900U. With MobileCamViewer, customers can easily enjoy the enhanced security and freedom of watching and controlling all the cameras connected to JVC NVRs via their cell phones and not having to be in front of the computer. Owners, security team, store managers, and others can see what is happening live anytime, anywhere with just the touch of a button. Sri L. Palasamudram, founder and CEO of mobiDEOS, answers to a few questions.

*By Amanda Kim*

Sri L. Palasamudram, Founder &amp; CEO, mobiDEOS, Inc.



Remote monitoring on BlackBerrys (Photo by mobiDEOS)

**Any key technologies for the MobileCamViewer?**

- Patent pending mobile video delivery mechanism to support several hundred phones, various carrier gateways and mobile device operating systems
- High-performance, scalable and reliable server architecture
- Client platform to support rich client application for several hundred devices

**Your partnership with JVC will make a contribution to upgrading security business in how?**

Remote monitoring on cell phones bring very high ROI, and it is compelling for businesses to upgrade to newer systems which are capable of supporting this feature.

**As a demand for both cell phones and security products is increasing nowadays, integrating cell phones with surveillance technologies seems to be a wise idea, but, it also seems to have a limited customer range--meaning only the posh people can afford this kind of product!**

No, not really because the application we offer is very affordable, it starts from US\$5/month.

**Please emphasize the strength of this cell phone-based remote video surveillance system.**

Benefits are:

- Provides high ROI.
- Saves time and money--by avoiding trips to your store, business or home.
- Increase productivity and cost savings--View the situation without needing or having to be in front of the computer, such as in a retail store, a construction site or university campus, etc.
- Peace of mind at all times
- Remote monitoring and BI (Business Intelligence) with a touch of a button
- Helps to keep environment green.
- Provides situational awareness.
- Avoid expensive alarm verification fees.

**What had brought you to founding the company?**

Every time I drop my 5-year old son to school or day care, when I leave, I feel like seeing him to make sure he is safe. And I have had many people asking if they could view their store, business, vacation home, etc. while they are away. These two factors brought me into this business.

For more information, please send your e-mails to [swm@infothe.com](mailto:swm@infothe.com).

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